

Cookie policy.

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. These essential cookies are always enabled because our website won't work properly without them. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services. You can switch off these cookies in your browser settings, but you may then not be able to access all or parts of our website.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. [We may also share this information with third parties for this purpose so that they can serve you with relevant advertising on their websites.]

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Title Cookie Name	Purpose
strictly necessary cookie	core functionality of the website
analytical or performance cookie	to understand how users interact with the website (e.g., number of visitors, bounce rate)
functionality cookie	store preferences users make on the website, when using the online shopping cart, to see which magazine a users buys or downloads, provide personalisation and enhanced functionality
targeting cookie	Evaluate advertising effectiveness, gain insight into audience so we may tailor content based on those insights, create interest-based advertising for users, gain insight into how users interact with our website so we can improve the experience. Cookies may be set by our

	advertising partners and these companies may use the information to build a profile of the interests and show relevant adverts on other sites
Social Media Cookies: X, Instagram, TikTok	Set by the social media platforms/services we use on your site

We do not share the information collected by the cookies with any third parties.

Choices about cookies

You can choose which analytical, functionality and targeting cookies we can set by clicking on the button(s):

Strictly necessary cookies **ALWAYS ACTIVE**

Analytical or performance cookies **ON / OFF**

Functionality cookies **ON / OFF**

Targeting cookies **ON / OFF**

You can also choose to "Reject All" cookies in the cookie banner.

However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

Except for essential cookies, all cookies will expire after one year.

If you have any questions or concerns about our use of cookies, please send us an email at welcome@excellenceinjamaica.com